Empathy Map



Reduce plastic usage

Avoid releasing construction waste into the river

Don't throw any solid waste into the water streams as it clogs the flow of water thereby leading to pollution

Most rivers, lakes and surface water in India are polluted due to industries, untreated sewage and solid wastes.

Need public support

and financial support from Government

Check the acidity level of water

Avoid releasing harmful chemicals and oils into storm drains or rivers.

Take a iummediate action if a river is polluted

Sewage or wastewater: The waste from households, factories, or agricultural land gets discharged into rivers

Detect the water quaility periodically

Create a clean river water everywhere

Need modern technology to control and monitor the river

It is our responsibility to take care of our society

Around 70% of industrial waste is dumped to water so Avoid large amounts of fertilizers dissolving in river water

At least 2 billion people drink water from sources contaminated by feces,

continuous tracking of water

Prevent river water to get polluted

Reduce the river water pollution

Dive into the mind of the user for focused product development

# Build empathy and keep your focus on the user by putting yourself in their shoes.

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Automacially we will control and monitor the river water and

Details of the water quality to be stored in the database

become one of the cleanest rivers in the world

Use organic gardening techniques and avoid using pesticides and other herbicides